

Keogh & Associates
Consulting, LLC

Maximizing the return on investment in Human Capital



The major challenge for a company operating in a global economy is to know how to recruit, develop and retain the best employees.

People are the critical competitive advantage of a business enterprise.

Keogh & Associates Consulting, LLC can help you move your global workforce from the background to the forefront of the business equation. We know that people, not cash, buildings, or equipment, are the critical differentiators of a business enterprise. Your company competes for customers through the people you employ. It is to your advantage to ensure that your greatest asset, human capital, is utilized to its best and highest use.

Competitive companies need to do more than just praise people at their company gatherings and in their annual report. Successful companies manage and develop their workforce like the truly valuable capital it is.

Because of globalization and a knowledge based economy, equipment, processes, and intellectual property are only valuable in the measure that they are leveraged by the actions of an engaged workforce.



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- Customer Service Training
- Leadership Development
- Expatriate Management
- Cross-cultural Training
- Multicultural Teams
- Expatriate Policy Design
- Presentations & Speeches

Because our experience and outlook is global, our associates focus specifically on the customized development of your international human capital. At Keogh & Associates Consulting, LLC, we specialize in the cross-cultural aspects of international business.



We have had the pleasure to advise managers with such organizations as:

Comprehensive International Consulting Services

EXPATRIATE MANAGEMENT

- Assessment of candidates for expatriate assignments
- Cross-cultural training for the expatriate and family
- Expatriate coaching for the assignee and spouse
- Training of international mobility support staff
- Localization
- Personality assessments

EXECUTIVE COACHING

- Results oriented, short-term, for new managers and Directors



INTERNATIONAL TEAMBUILDING

- Multicultural teams needing to leverage culture, emotional intelligence and personality to achieve productive synergy

LEADERSHIP DEVELOPMENT

- Coaching and workshops for new global leaders

TRAINING

Customized training on all aspects of doing business across cultures:

- International travelers
- Expatriates and their accompanying spouses
- Team leaders
- Sales people
- Mobility management support staff

CONSULTING SERVICES

All aspects of assignment management – including

- Immigration,
- Compensation,
- Policy design, Benchmarking,
- Vendor selection
- Support systems for accompanying spouse and family
- Talent recruitment and retention

KEYNOTE SPEECHES AND PRESENTATIONS

- ✓ DaimlerChrysler
- ✓ Ford Motor Company
- ✓ Whirlpool
- ✓ IBM
- ✓ CEMEX
- ✓ MABE
- ✓ Mariel
- ✓ FEMSA
- ✓ Prudential Financial
- ✓ Kitchen Source
- ✓ The Transcontainer Group
- ✓ Pricoa Relocation
- ✓ The Coca Cola Company
- ✓ American Express.

